

87th International Conference SIEC-ISBE

**SOCIETE INTERNATIONALE POUR L'ENSEIGNEMENT COMMERCIAL
INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION**

in cooperation with

**DEPARTMENT OF ECONOMICS, FINANCE, AND ENVIRONMENTAL MANAGEMENT
FACULTY OF MANAGEMENT
AGH UNIVERSITY OF SCIENCE AND TECHNOLOGY
KRAKOW, POLAND**

**FACULTY OF MANAGEMENT AND ECONOMICS
GDANSK UNIVERSITY OF TECHNOLOGY
GDANSK, POLAND**

POLISH ASSOCIATION OF ENVIRONMENTAL AND RESOURCE ECONOMISTS

Education for Business Sustainability



July 26-31, 2015, Krakow, Poland



SIEC / ISBE 2015 KRAKÓW, POLAND

EDUCATION FOR BUSINESS SUSTAINABILITY

**Under the Honorary Patronate
of Rector of the AGH University of Science and Technology in Krakow
– Professor Tadeusz Słomka**

PROGRAM FOR DELEGATES

| | MORNING | AFTERNOON | EVENING |
|---|---|---|---|
| Sunday July 26 th , 2015 | Executive Committee Meeting | Registration Board Meeting Professional Development Committee First Timers Meeting | Reception Regional Buffet at <i>Novotel City West</i> |
| Monday July 27 th , 2015 | Opening Ceremony Introductory Lectures | 1 st Assembly of Delegates Sightseeing City Tour | Dinner at <i>Krakus Building</i> |
| Tuesday July 28 th , 2015 | Presentations Workshops Seminars | Presentations Workshops Seminars | Dinner at <i>Novotel City West</i> |
| Wednesday July 29 th , 2014 | <i>Company visits:</i> Vocational School, Cosmetics Factory, <i>Tychy Brewery.</i> | <i>Schindlers' Museum</i> | Evening free, National Chapters' meetings |
| Thursday July 30 th , 2015 | Presentations Workshops Seminars | Presentations Workshops Seminars | Countryside Polish Sausage Grill and Beer at <i>Novotel City West</i> |
| Friday July 31 st , 2015 | Professional Development Committee 2 nd Assembly of Delegates | Board Meeting Executive Committee Meeting | Farewell Dinner and Dancing Polish Fest at <i>Havelka Restaurant, Main Square Downtown</i> |

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PROGRAM FOR ACCOMPANYING PERSONS

| | MORNING | AFTERNOON | EVENING |
|---|---|---|--|
| Sunday July 26 th , 2015 | | Registration | Reception Regional Buffet at <i>Novotel City West</i> |
| Monday July 27 th , 2015 | Opening Ceremony | Folk Art Museum Sightseeing City Tour | Dinner at <i>Krakus Building</i> |
| Tuesday July 28 th , 2015 | Royal Castle Tour | Main Market Square Downtown | Dinner at <i>Novotel City West</i> |
| Wednesday July 29 th , 2014 | <i>Company visits:</i> Vocational School, Cosmetic Factory, <i>Tychy Brewery</i> | <i>Schindlers' Museum</i> | Evening free, National Chapters' meetings |
| Thursday July 30 th , 2015 | <i>Collegium Maius</i> and <i>Jagiellonian</i> University Museum | Art Gallery in Sukiennice | Countryside Polish Sausage Grill and Beer at <i>Novotel City West</i> |
| Friday July 31 st , 2015 | Shopping at Central Square Market | <i>Kosciuszko</i> Mount walk and visit to the museum | Farewell Dinner and Dancing Polish Fest at <i>Havelka</i> Restaurant, Main Square Downtown |

Organizing Committee:

**Professor Leszek Preisner – chair, Dr. Anna Dubel – vice chair,
Professor Piotr Dominiak, Profesor Tadeusz Pindór,
Dr. Ewa Lechman, Dr. Robert Lisowski, Dr. Krzysztof Posłuszny,
Dr. Mariusz Trela, Dr. Maciej Woźniak,
PhD students: Iwona Matuszek, Katarzyna Pająk, Bartosz Rymkiewicz
and students' helpers.**

Conference Registration

Conference fee is € 590 and includes full conference program, all events and attractions, without accommodation. Conference fee must be paid in Euro before June 1st, 2015 and € 650 after this deadline. Please do not send cheques or cash.

Please pay by bank transfer to:

Bank Pekao SA, I Oddz. w Krakowie

31-010 Krakow, Rynek 31, Poland

Account holder: MSEZB

IBAN: PL 11 1240 1431 1978 0010 0131 6378

SWIFT: PKOPPLPW

Accommodation (breakfast incl.) - approx. prices for one night:

Price per room

- Novotel Krakow City West Hotel single room 260 PLN, app. € 60 US\$ 85
Please use code: SIEC2015 double room 300 PLN, app. € 75 US\$ 100
These prices are offered when minimum 80 rooms will be booked.
Novotel Krakow City West Hotel is a suggested choice by conference organizers.
Very good location, high standard, air conditioning, Internet, TV Sat, phone, minibar, swimming pool, restaurant, good selection for breakfast.
E-mail: h3407@accor.com GPS: N 50° 4' 12.52" E 19° 53' 50.15"
- Hotel IBIS (next to Novotel) single room 120 PLN, app. € 30 US\$ 40
Please use code: SIEC2015 double room 140 PLN, app. € 35 US\$ 47
- Krakowiak Hotel for Teachers double room for single use € 40 US\$ 50
Good standard, TV rooms, five minutes to walk to Novotel, good breakfast.

Contact:

Professor Leszek Preisner
AGH Faculty of Management
ul. Gramatyka 10
30-067 Krakow
Poland

Mobil phone: +48-603-670-508

preisner@zarz.agh.edu.pl

home page: www.zarz.agh.edu.pl/siec