

## Company Descriptions

### Raiffeisen-Landesbank Steiermark AG



The Raiffeisen-Landesbank Steiermark AG (RLB), founded in 1927, is the central institution of the Raiffeisen Banking Group Styria. Together with the 75 independent Styrian Raiffeisen banks and a total of 311 banking outlets it is the leading banking group in southern Austria which also is in full Styrian ownership. The Raiffeisen-Landesbank operates 9 banking offices in Graz and its surrounding areas, where their customers receive comprehensive advice in all matters. Moreover, RLB is a strong partner for corporate and industrial customers, which are also served in the neighboring markets of South and Eastern Europe. Raiffeisen-Landesbank Steiermark employs (31.12.2014) 964 employees.<sup>1</sup>

### Styria Media Group AG



Styria, which was founded in 1869, is one of the leading media groups in Austria, Croatia and Slovenia. With more than 2900 employees, Styria Media Group generated a market revenue of 435 million euros in 2014. In line with the motto "ONE SPIRIT, UNLIMITED IDEAS", the Styria portfolio is strongly diversified. It includes daily and weekly newspapers, magazines as well as book publishers, radio stations and a shareholding in a TV station. In the digital realm, Styria group operates news portals, marketplaces as well as content and community portals. Styria Media Group Service Bureau offers numerous media-relevant services, from media production to print to distribution. The spirit and purpose of the Styria group and its individual companies exist to facilitate orientation, create trust and support the community.<sup>2</sup>

### Adler Apotheke

The „Adler Apotheke“ is part of the Natürlich Fühlen Group which also includes Adler Kosmetik, Opern Apotheke, Opern Kosmetik, herbal and health food store “Wurzelsepp” and “enVita Medical Center”. Although each enterprise is independent they, however, share a common philosophy. Due to the different priorities and the networking of the various enterprises, we can find comprehensive solutions for the individual needs of our customers. Quality and quality assurance are a tradition in the



<sup>1</sup> [http://www.raiffeisen.at/eBusiness/01\\_template1/1020467385092-818481564580134500-818481564580134500-NA-30-NA.html](http://www.raiffeisen.at/eBusiness/01_template1/1020467385092-818481564580134500-818481564580134500-NA-30-NA.html) [16.12.2015].

<sup>2</sup> <http://www.styria.com/en/unternehmen> [16.12.2015].

pharmacy business. Numerous legal regulations govern the perfect operation in Austrian pharmacies. Therefore operating procedures for all areas are developed, such as documented purchasing, drug testing, prescriptions etc., which creates efficient ways of working that are documented in a manual and thus lead to a high-quality result.<sup>3</sup>

## Kastner & Öhler

Kastner & Öhler offers products such as clothing for men and women, beauty care products, and home appliances to customers in Austria. Kastner & Öhler's philosophy is to provide more than just shopping. So they inspire and provide a fascinating shopping experience on a broad base including atmosphere coupled with selection, quality, and service in all areas. In the original company building in the middle of the city they provide on eight floors everything people wish for their fashion heart, up to the Skywalk high above the roofs of Graz. As a traditional business, founded in Graz in 1873 by Hermann Öhler and Karl Kastner, Kastner & Öhler is known far beyond the borders of Styria. They have 14 different sites: the headquarters are in Graz und twelve more stores are located in Styria, Carinthia, Burgenland, Upper Austria as well as one store in Ljubljana, Slovenia.<sup>4</sup>



## Brauerei Puntigam

Since 1478 beer is brewed in the district of Puntigam in Graz. Every year, a total of one million hectoliters of beer are produced at the site – making Puntigamer one of the top-selling beer brands in Austria. Puntigamer convinces with the classic "The beery beer", the premium beer "Panther" and a winter beer. The adventure tour of the brewery in Puntigam gives the visitors an understanding of the history and the secret of the "beery" beer - from raw materials to the finished favorite drink of Austrians - in an entertaining and memorable way. The direct observation of the various stages of production, information boards and film clips as well as beer tastings, brewing beer is an exciting experience. In addition to information on the production of beer, the history of the business and its importance for the region, the importance of the brand Puntigamer within the Brau Union Austria is not left out.<sup>5</sup>



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<sup>3</sup> <http://www.adlerapotheke-graz.at/unternehmen/> [16.12.2015].

<sup>4</sup> <http://www.kastner-oebler.at/ueber-uns/> [17.12.2015].

<sup>5</sup> <http://www.puntigamer.at/index.php> [17.12.2015].

## Moser Medical Graz 99ers



The Moser Medical Graz 99ers is the local Austrian hockey team. The club was founded in 1999 after the previous club, EHC Graz, had to stop the game operation due to financial difficulties during the 1998/99 season. The Graz 99ers started in the 1999/2000 season in Austria's second division, the Austrian National League, where they were crowned instant champions. Since the 2000/01 season, they have been playing in the Erste Bank Eishockey Liga, the highest-level hockey league in Austria, where they worthily represent all the action and excitement of hockey in the Styrian capital.<sup>6</sup>

## University of Graz



The University of Graz, founded in 1585, is Austria's second oldest university and one of the largest in the country. Many excellent scientists, among them six Nobel laureates, have taught and researched here. With 32,500 students and 4,300 employees the University of Graz contributes significantly to the vibrating life of the Styrian capital. Its location in Europe encourages a lively scientific, economic and cultural exchange with South-East Europe, from which not only the city benefits, but also its educational institutions. The University of Graz is a legal person under public law and comprises seven organizational units, i.e. six faculties and an administration and services department. The six faculties are the Faculty of Catholic Theology, the Faculty of Law, the Faculty of Business, Economic and Social Sciences, the Faculty of Environmental, Regional and Educational Sciences, the Faculty of Arts and Humanities and the Faculty of Natural Sciences.<sup>7</sup>

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<sup>6</sup> <http://www.99ers.at/> [17.12.2015].

<sup>7</sup> <http://www.uni-graz.at/en/university/information/about-the-university/> [09.03.2016].