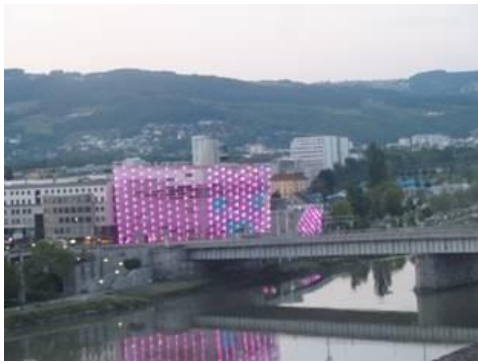
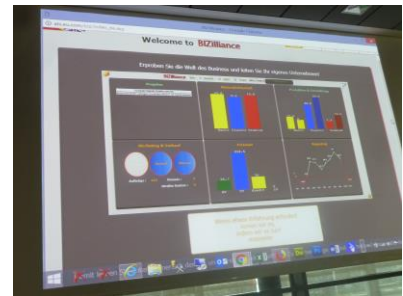


**A short report on the Conference of the German speaking countries at LINZ Upper Austria from May 10th to 12th.**

The German speaking countries conference took place in Linz/Donau (at the Danube) from Thursday, May 10 to Saturday, May 12. The Topic was eEducation and IT.



It started at the Ars Electronica Center in Linz, there was also presented the corporate business game BIZilliance by the author Uwe Gutwirth, then the Ars Electronic Center and its purpose was explained and afterwards there was a tour through this Center including visiting Deep Space, where we saw very impressive three-dimension-films. We had fingerfood at the top of this center with a nice view over the Danube



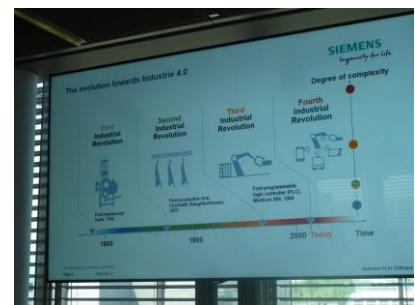
and on Linz. Then we had a tour through Linz to get an impression about this very wonderful old town and also the modern part.



On Friday we were at the Business College in Auhof which is situated in the north of Linz –easy to be reached by tram. There were presentations on „Smart Practice Firms“, a new project in the business schools and colleges, on eEducation in Austria supported by the government and also about the project COOL and eCOOL (cooperative open learning supported by IT), then on Mechanisation-Automation-Digitalisation – Implication in VET given by persons from the University of Graz. In the afternoon we were at the



VÖEST-Alpine, Austria’s biggest steel factory which also uses IT for training employees. A top manager of Siemens Austria gave a speech about simulation in production. The we had a tour through the company including a tour by bus through the huge company area.



On Saturday we were at a publishing company which is also publishing school books with the required big focus on IT nowadays - this was explained and also how schoolbooks are made from finding the authors to producing the schoolbook including the IT connections.



ISBE International Society for Business Education  
Internationale Gesellschaft für kaufmännisches Bildungswesen

